

2023 CLASSIFIED ADVERTISING RATES

Effective January 1, 2023



ISSUE AND CLOSING DATES**

Effective January 1, 2023

Issue Date	Closing Date‡
JANUARY	
5	December 14*
12	December 20*
19	December 29*
26	January 6
FEBRUARY	
2	January 12*
9	January 20
16 <i>Career Guide: Residents and Fellows</i>	January 27
23	February 3
MARCH	
2	February 10
9	February 16*
16	February 24
23 <i>Career Guide: Primary Care</i>	March 3
30	March 10
APRIL	
6	March 17
13	March 24
20 <i>Career Guide: Tailor Made</i>	March 31
27	April 7
MAY	
4	April 13*
11	April 21
18	April 28
25 <i>Career Guide: MD Career Path</i>	May 5
JUNE	
1	May 12
8	May 19
15	May 25*
22	June 2
29 <i>Career Guide: In Demand Specialties</i>	June 9

*Early closing date

Issue Date	Closing Date‡
JULY	
6	June 15*
13	June 23
20	June 29*
27	July 7
AUGUST	
3	July 14
10	July 21
17	July 28
24	August 4
31	August 11
SEPTEMBER	
7 <i>Career Guide: Specialty Delivery</i>	August 18
14	August 25
21	August 31*
28	September 8
OCTOBER	
5 <i>Career Guide: Residents and Fellows</i>	September 15
12	September 22
19	September 29
26	October 5*
NOVEMBER	
2	October 13
9 <i>Career Guide: Residents and Fellows</i>	October 20
16	October 27
23	November 3
30	November 9*
DECEMBER	
7	November 16*
14	November 22*
21	December 1
28	December 7*

**All issue and closing dates as well as designated special issues are subject to change.

‡Closing dates for full-page ads are 7 days prior to the materials due date.

Frequency and Closing Dates

The *New England Journal of Medicine* (NEJM) is a publication of NEJM Group, a division of the Massachusetts Medical Society, and is published every Thursday. For fractional units, closing is 20 days prior to issue date. Full page run-of-book ads close 27 days prior to the issue date. For a current list of NEJM-attended medical conventions where issues are distributed (considered bonus distribution), visit <http://employer.nejmcareercenter.org/rates/calendar.pdf>.

For More Information

Phone: (800) 635-6991

Email: ads@nejmcareercenter.org

Web: NEJMCareerCenter.org

INTRODUCTION



The NEW ENGLAND
JOURNAL of MEDICINE



The New England Journal of Medicine

The *New England Journal of Medicine* (NEJM) is published every Thursday by NEJM Group, a division of the Massachusetts Medical Society, and has a nationwide circulation to 109,000* physicians and health professionals.

NEJM reaches an active, informed, and loyal audience of physicians both in training and in practice. According to the Institute for Scientific Research, NEJM is the most cited medical journal in the world.

Additionally, in an independent, blind study, physicians named NEJM as the #1 most useful source for jobs, both in print and online.†

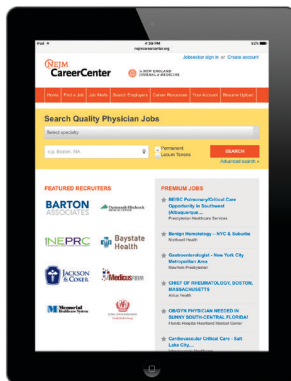
For physician recruiters, this translates into more quality responses. During a period of physician shortages, the ability to reach a loyal and active physician audience is a real bonus. As a result of the publication's reach and its unique content and reputation, NEJM publishes more physician recruitment classified ads than any other U.S. medical publication.

NEJM CareerCenter

NEJM CareerCenter

NEJM CareerCenter (NEJMCareerCenter.org) is the online recruiting service from NEJM Group, a division of the Massachusetts Medical Society. It is a recruitment site for physicians that offers quality jobs (both permanent and locum tenens) and original physician career-related content. For employers and recruiters, it offers application tracking and profile searching.

The combination of the *New England Journal of Medicine* and NEJM CareerCenter is a powerful recruiting strategy for physician recruiters who are seeking the broadest and best audience for their marketing message. For information on our print and online advertising programs, call NEJM Classifieds at (800) 635-6991.



*BPA Statement, July 2022.

†How Physicians Search for Jobs study, Zeldis Research Associates, Inc.

GENERAL PRINT INFORMATION

Rates

Rates are effective January 1, 2023, and are subject to change without notice. Print rates listed are per issue per advertisement.

Closing Dates

Full-page, run-of-book ads close 27 days prior to publication date. For fractional units and line ads, closing is approximately 20 days prior.

Insertion Orders (Display Ads)

The preferred method of submitting insertion orders for classified display ads is by email at ads@nejmcareercenter.org.

Line Ad Submission

The preferred method of transmitting line classified ads to NEJM is by email at ads@nejmcareercenter.org. To ensure accuracy, classified ads are not accepted over the telephone.

Payment

Purchase orders are accepted subject to credit approval. Small group practices, individuals, and new customers will be required to prepay. For orders requiring prepayment, we accept Visa, MasterCard, American Express, and personal checks.

Reach the Difficult to Reach

When you're looking to recruit physicians in IM, IM subspecialties, and the many other hard-to-reach specialties, the *New England Journal of Medicine* (NEJM) is the most effective vehicle and provides you with the most value for your advertising dollars.

NEJM is a must-read journal for many of these specialties, reaching more than 109,000 physicians each week. In fact, in an independent, blind study, physicians named NEJM as the #1 most useful source for jobs, both in print and online.[†]

The trust and credibility associated with the NEJM brand, combined with the various incentive programs we offer, help ensure that your ad receives the exposure it needs to reach the best physician candidates.

Buy 3... Get 1 Free — Available All Year 'Round!

Run the same print ad in three consecutive issues of the *New England Journal of Medicine* any time throughout the year, and you'll get a fourth insertion free of charge. Note: Your free ad must run consecutively with the other three ads. Be on the lookout for seasonal promotions throughout the year.

[†]How Physicians Search for Jobs study, Zeldis Research Associates, Inc.

SPECIAL PRINT OFFERS

Reach Residents, Fellows, and Early Career Physicians for Free with NEJM's Special Career Guides

Run your paid line or display print ad (of any size) in selected NEJM issues, and in addition to reaching over 109,000 weekly recipients of NEJM, your ad will automatically be included for FREE in a separate publication and mailed directly to a specific target audience of physicians in a variety of specialties.

Digital copies of the career guides are available for download on NEJMCareerCenter.org, free of charge to physicians. The Career Guides are also promoted to physicians through our social media and digital content channels.

You may also have your ad posted to the searchable part of the website for a Web processing fee. Physicians can search jobs by specialty and geographic region, create profiles and cover letters, and apply electronically.

SPECIAL BONUS ISSUES*

Career Guide	NEJM Issue	Closing Date
Residents and Fellows	February 16	January 27
Primary Care	March 23	March 3
Tailor Made	April 20	March 31
MD Career Path	May 25	May 5
In Demand Specialties	June 29	June 9
Specialty Delivery	September 7	August 18
Residents and Fellows	October 5	September 15
Residents and Fellows	November 9	October 20

*Program subject to change

Contact the Classified Advertising Department at (800) 635-6991 or ads@nejmcareercenter.org for complete program details, including information on the target audience of physicians and specialties for each career guide.

Cover Tips and Outserts

To complement the existing career guide sponsorships, we are now offering two special add-on products to give employers an extra visual boost.

Cover Tip: Gain even more exposure for your brand with a full-color cover tip. This product puts your brand front and center on the highly visible cover of these career guides.

Outsert: Have more to say? "Stand out" from the career guide with a full-color single-page or multi-page outsert. This product allows for enriched brand content and high visibility within the back outside of the polybagged career guide.

Bonus Conference Distribution

Complimentary copies of NEJM are regularly distributed at the annual conferences of organizations such as the American College of Physicians and the American College of Cardiology. Call (800) 635-6991 for a complete schedule or visit our website at <http://employer.nejmcareercenter.org/rates/calendar.pdf>.

Display Advertising

Recruitment advertisers have the option of utilizing the display advertising format to differentiate their job offers, promote their organizations, and draw attention with eye-catching graphic elements. A wide range of display ad sizes allow advertisers to include multiple specialties in the same advertisement. NEJM offers fee-based typesetting services for display advertisers who need help creating their ads (see page 6 for typesetting fees and rates). Display recruitment ads appear in a section that immediately follows line recruitment ads. Recruitment display ads are required to have a border around them and may include logos, artwork, and even color. For a fee of \$220, display ads are included on the NEJM CareerCenter website and are viewable by jobseekers for a minimum of 21 days.

Recruitment Newsletter

Recruiting Physicians Today (RPT), published by the Classified Advertising department, is a free bimonthly newsletter offered to NEJM's classified advertisers. Each issue features articles that provide timely information and practical tips on topics such as strategies for physician retention, recruiting physicians in times of a shortage, and updates on medical school enrollment.

To receive your free hard copy and email subscription to *Recruiting Physicians Today*, email us at ads@nejmcareercenter.org.

RPT Sponsorship

If you're trying to reach a targeted audience of physician recruiters, consider sponsoring an issue of the *Recruiting Physicians Today* newsletter. Sponsors receive extensive promotion in both the printed direct mail and HTML email versions of the newsletter, which currently reach approximately 10,000 recruiters each issue. For more information, contact NEJM at (800) 635-6991 or ads@nejmcareercenter.org.

LINE AND DISPLAY ADVERTISING

SPECIALTY CLASSIFICATIONS*

Addiction Medicine	Medical Genetics	Preventive Medicine	<i>Chiefs/Directors/Department Heads Faculty Graduate Training/Fellowships/ Residency Programs Physician Assistants Research</i>
Allergy and Clinical Immunology	Neonatal-Perinatal Medicine	Primary Care	
Ambulatory Medicine	Nephrology	Psychiatry	
Anesthesiology	Neurology	Public Health	
Cardiology	Nuclear Medicine	Pulmonary/Critical Care	
Cardiology/Electrophysiology	Obstetrics and Gynecology	Pulmonary Disease	
Cardiology/Interventional	Occupational Medicine	Radiation Oncology	
Critical Care	Ophthalmology	Radiology	
Dermatology	Oral and Maxillofacial Surgery	Rheumatology	
Emergency Medicine	Osteopathic Medicine	Surgery, General	
Endocrinology	Otolaryngology	Surgery, Cardiovascular/ Thoracic	
ENT/Head and Neck Surgery	Pain Medicine	Surgery, Neurological	
Family Medicine	Palliative Care	Surgery, Orthopedic	
Gastroenterology	Pathology	Surgery, Pediatric Orthopedic	
General Practice	Pediatrics, General	Surgery, Pediatric	
Geriatrics	Pediatric Gastroenterology	Surgery, Plastic	
Hematology-Oncology	Pediatric Intensivist/Critical Care	Surgery, Transplant	
Hospitalist	Pediatric Neurology	Surgery, Vascular	
Infectious Disease	Pediatric Otolaryngology	Urgent Care	
Internal Medicine	Pediatric Pulmonology	Urology	
Internal Medicine Pediatrics	Physical Medicine and Rehabilitation		
Maternal-Fetal Medicine			

Additional Classifications**

Courses, Symposia, Seminars
For Sale/For Rent/Wanted
Miscellaneous
Multiple Specialties/Group Practice
Part-Time Positions/Other
Physician Services
Positions Sought
Practices for Sale

*Subject to change

**Not available online

2023 WORD RATES

Per word, per issue. 30-word minimum.

Frequency	Regular Type
1x	\$10.55
2-4x	\$7.85
5x or more	\$7.55

What Is a Word?

NEJM defines a word as any character(s) separated by a space.

Example:

Arthur K. Johnson II, M.D.....	= 5 words
September 10, 2010.....	= 3 words
Ob/Gyn.....	= 1 word
Rock Rapids, IA 51246.....	= 4 words
Send CV.....	= 2 words
781-123-4567.....	= 1 word
A.....	= 1 word

Example:

MEDICAL DIRECTOR — A dynamic, growing multispecialty clinic is looking for a full-time Medical Director in greater New York. Ideal candidate should be board certified in internal medicine with subspecialties in oncology and/or gastroenterology. Must possess a willingness to visit patients at home. Attractive salary and benefits including paid malpractice.

This advertisement contains 49 words at \$10.55 per word, for a cost of \$516.95. An additional charge of \$130 would be incurred to also post this ad online.

Web Fee

Print line advertisers can choose to have their ads placed on NEJM CareerCenter, the *New England Journal of Medicine's* physician career website, for a fee of \$130 per issue per line advertisement. The Web fee ensures the ad will be online for a minimum of 21 days. The Web fee must be purchased for all dates of the print schedule. The decision to place your ad online must be made when your print ad is scheduled.

Closing Date

Closing for line ads is approximately 20 days prior to the issue date.

Format

Classified advertisements are all set in the same typeface (Baskerville) and format. The minimum charge for all types of line advertising is equivalent to 30 words per ad. The classified line advertising section located in the back of NEJM is divided by category, and ads appear in zip code order. Please select from the classification under which you would like your ad to appear; otherwise, we will determine the most appropriate category.

The *New England Journal of Medicine* (NEJM) strives for complete accuracy when entering classified advertisements; however, NEJM does not accept responsibility for typographical errors, should they occur.

LINE AND DISPLAY ADVERTISING

2023 BLACK AND WHITE DISPLAY ADVERTISING RATES

Page Size	1x	6x	12x	24x	52x
Full	\$9,820	\$8,735	\$8,310	\$7,695	\$7,515
Half	\$6,415	\$5,730	\$5,375	\$4,645	\$4,565
Third	\$4,940	\$4,525	\$4,155	\$3,780	\$3,435
Quarter	\$3,645	\$3,315	\$3,140	\$2,955	\$2,535
Sixth	\$2,855	\$2,505	\$2,340	\$2,080	\$1,870

DISPLAY ADVERTISING

Full-Page Color Rates

Four-color \$2,890

Half-Page and Smaller Color Rates

Four-color \$1,585

Web Fee

Display classified advertisers may choose to have their ads placed on NEJM CareerCenter (NEJMCareerCenter.org), the *New England Journal of Medicine's* physician career website, for a fee of \$220 per issue per display advertisement. The Web fee ensures the ad will be online for a minimum of 21 days. The Web fee must be purchased for all dates of the print schedule. The decision to place your ad online must be made at the time the print ad is scheduled.

Typesetting

Typesetting services are available at additional cost:

Full-page \$570
 1/3 or 1/2 page \$295
 1/6 or 1/4 page \$245

Closing Date

Full page run-of-book ads close 27 days prior to the issue date. For fractional ad unit close dates, please see page 1.

Commissions

Fifteen percent commission goes to recognized agencies (including in-house agencies) providing invoices are paid within 30 days. Line ads, production charges, and Web fees are not commissionable.

Disposition of Ad Materials

Furnished files will be held for one year after the last insertion date. Unless otherwise notified, furnished files will be destroyed.

MECHANICAL REQUIREMENTS

Display Ads

The preferred format for submission of display advertising is PDF. Please adhere to the guidelines that follow.

Trim Size

Trim size of publication $7\frac{7}{8}'' \times 10\frac{1}{2}''$

Ad Page Sizes

Full page $7'' \times 10''$

Half page: horizontal $7'' \times 4\frac{7}{8}''$

Half page: vertical $3\frac{1}{4}'' \times 10''$

Third page $4\frac{1}{2}'' \times 4\frac{7}{8}''$

Quarter page $3\frac{1}{4}'' \times 4\frac{7}{8}''$

Sixth page $2\frac{1}{8}'' \times 4\frac{7}{8}''$

Bleed Sizes

Full page $8\frac{1}{8}'' \times 10\frac{3}{4}''$

Gutter bleed $8\frac{1}{8}'' \times 10\frac{3}{4}''$

Trim size of publication $7\frac{7}{8}'' \times 10\frac{1}{2}''$

Keep live matter $\frac{1}{4}''$ from trim on all four sides. Maximum live area for bleed is $7\frac{1}{8}'' \times 10''$.

Rules

Ads should be bordered with at least a .05 point rule.

PDF Settings and Submission

All submissions should be Acrobat PDF files (PDFX1A is preferred), version 6.0 or higher, and should be sent the exact size of ad (see ad page sizes on this page). Fonts must be embedded. Please supply full-color ads in CMYK (not RGB). Native files or other file formats cannot be accepted. Our PDF settings can be emailed to you. Please send an email request to displayads@nejm.org.

To submit an ad or questions regarding digital ad specifications, email Lynn Ferguson and Mary Kaye Balacco at displayads@nejm.org.

Note of caution when creating digital ads: TrueType fonts should be avoided!

Logos

Digital logos for ads to be created by NEJM must be supplied as follows:

- Only Illustrator or Photoshop logos are accepted.
- We accept .eps, .tif, or .psd files.
- Black/white ads, please supply a black-only logo.
- Color ads, please supply your logo as CMYK, not RGB.

Reverse Type

To reduce registration problems on reverse type, minimize the number of colors in reverse lettering. Type should be no smaller than 9 point, especially when using type with fine serifs, which often fill in when reversed.

Screens

150 line screens are preferred for halftones and colors.

- Halftone: Minimum screen tone value 10%
- Four-color: Sum percentages of tone values should not exceed 260%. Only one solid color should be used.

ONLINE RECRUITMENT PROGRAMS*

Where Physicians Find Jobs

NEJM CareerCenter (NEJMCareerCenter.org) is easy for job-seeking physicians to find and use. The website is optimized to rank high on major search engines like Google and Yahoo! These high rankings combined with the trust and credibility of the NEJM brand ensures high quality traffic to the site.

Responsive Design Site and iPhone App

The NEJM CareerCenter site delivers a consistent user experience — built using a design that renders to the device a jobseeker is using whether mobile, tablet, or desktop without losing any functionality or access to content. With a modern look and feel, it is optimized for today's use of a variety of devices with larger text, buttons, and streamlined access to content.

Physicians can also access our nationwide database with our free iPhone app. Users can easily search, view, save, tweet, email, and apply for jobs directly from their phone.

Locum Tenens Job Postings — Flexible and Easy

Whether you're looking to hire a locum tenens physician for one week, one month, one year or even longer, NEJM CareerCenter (NEJMCareerCenter.org) is where physicians find jobs. Physicians can search for both locum tenens and permanent jobs and apply using CVs and cover letters that will be emailed directly to you.

- **Flexible!** NEJM offers locum tenens ad packages for all specialties, ranging from one job posting to an unlimited number of ads.
- **Easy!** Jobs can be easily uploaded on your own, or via bulk upload through FTP.

For locum tenens job posting packages and rates please contact your NEJM sales rep at (800) 635-6991 or email ads@nejmcareercenter.org.

Banner Advertising Programs

NEJM CareerCenter has a limited number of banner advertising opportunities available for advertisers on NEJM CareerCenter as well as the NEJM.org website. When you advertise with NEJM, you will reach an audience of top-quality jobseekers and associate your organization with a trusted source of job leads.

Weekend Briefing Sponsorship

Sponsor a weekly email that is designed to deliver today's physician with quick-hitting, short-form articles, visual learning, and trending content. Reach nearly 500,000 U.S. physicians via 100% SOV banner ad above the NEJM masthead and two "Featured Job of the Week" listings within the bottom portion of the email.

Resident Briefing Sponsorship

Sponsor a weekly email that is targeted specifically to residents and fellows — one they opt to receive. The content of the briefing focuses on learning opportunities — ideal for residents, chief residents, and fellows in training, many of whom are active jobseekers, as well.

Sponsors receive two valuable messaging opportunities:

- A banner ad above the NEJM masthead
- Two "Featured Job of the Week" listings on the bottom of the email

Job Alert Sponsorship

Physicians registered for Job Alerts receive email messages notifying them of practice opportunities that match their job requirements, including preference of specialty and geographic region. Users of the iPhone app receive real-time push notifications for new jobs that match saved search parameters. Target active jobseekers who have requested job opportunities via email with recruitment message via banner ad sponsorship.

Employer Tracking

When you place your job postings on NEJM CareerCenter, applicants can be tracked using the NEJM CareerCenter platform. Speed of response and easy-to-use Web interfaces are key features of the service.

Career Resources Update

Registered users of the *New England Journal of Medicine* content site (NEJM.org) have the opportunity to opt in to a special career-focused e-newsletter produced by the NEJM CareerCenter. The e-newsletter consists of career-related content including original NEJM CareerCenter career resources, current career trend data, and much more! Sponsor this e-newsletter and get your brand in front of this exclusive audience.

Specialty-Targeted Emails

NEJM CareerCenter has a variety of targeted email sponsorships available in select specialties. Sponsor NEJM Group clinical content to reach qualified users who have opted-in to receive NEJM emails. Build your brand through association with the most trusted name in medicine.

For more information and rates for any of these programs, contact the classified advertising department at (800) 635-6991 or ads@nejmcareercenter.org.

**Subject to change*

POLICIES

Approvals

All advertisements are subject to approval by the *New England Journal of Medicine*, which reserves the right to reject or cancel any advertisement at any time. Approvals may take up to five business days. Advertisements that link users to other websites cannot prevent a user from easily returning to the NEJM CareerCenter site.

Cancellation Policy — For Online-Only Jobs

For online-only jobs, ads can be taken off the website with 48-hour notice when requested through your sales representative. Note: all verbal cancellations must be followed by a written confirmation. Please call your classified advertising representative to confirm receipt of cancellation. Alternately, users can login to their NEJM CareerCenter account to deactivate any posting. There is no refund for any remaining balance of the posting.

Cancellations — For Print Jobs

Cancellations must be confirmed in writing and must be transmitted via email. Classified line and display ads cannot be cancelled any later than one business day after the materials due date.

Advertising Policies

1. All advertisements are subject to approval of the *New England Journal of Medicine* (Publisher), which reserves the right to reject or cancel any advertisement at any time.
2. All advertisements are accepted and published by Publisher on the warranty of the agency and the advertiser that both are authorized to publish the entire contents and subject matter of the advertisement.
3. In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, agree to indemnify and hold harmless Publisher, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of privacy, copyright infringement, or plagiarism.
4. Publisher shall not be liable for any failure to publish any advertisement accepted by Publisher; however, Publisher shall use its reasonable efforts to place such advertisement in subsequent available space.
5. All advertisements must clearly and prominently identify the advertiser by trademark or signature.
6. For advertorial guidelines, contact your account representative or visit www.nejmadsales.org.
7. Any reference to Publisher or any of its products or services in advertisements, promotional material, or merchandising by the advertiser or the agency is subject to prior written approval by Publisher for each such use.
8. All advertising contract position clauses are treated as requests. Since advertising inventory constantly changes, Publisher cannot guarantee fixed positioning.
9. Publisher is not responsible for incidental or consequential damages for errors in displaying an ad.
10. Publisher may change the terms set forth herein at any time, provided that no such change applies to ads whose closing date precedes the announcement of the change.
11. Publisher will not be bound by any condition, printed or otherwise, appearing on insertion orders or copy instructions when such conditions conflict with the conditions set forth in this rate card.
12. In the event of nonpayment, Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Publisher.
13. Proprietary names of pharmaceutical products must be accompanied by the chemical, generic, or official name; the quantity of all active substances must be stated along with the recommended dosage. Copy should be factual, conservative, and in good taste. Documentation for new pharmaceutical products should be sent to the Advertising Department; please allow two weeks for clearance.
14. All advertising must be clearly germane to the practice of medicine.

POLICIES *(continued)*

15. **NEJM.ORG:** Any use of NEJM trademarks or copyrighted material for links to and from the NEJM website must be approved, in advance, by NEJM. Any such unauthorized linking is prohibited. NEJM does not endorse or support any product or organization linked to NEJM's website nor is NEJM responsible for the content of any website promoted in an advertisement published in NEJM. Online advertising policies can be viewed at publisher's website, nejm.org.
16. **RECRUITMENT ADS:** All advertisements for employment must be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status, or physical handicap will not be accepted. Non-U.S. recruitment advertisers are required to confirm in writing that they are equal opportunity employers.
17. Advertised products must be compliant with the regulations in the country where the advertisement will be seen. Advertisements for pharmaceutical products (including NDA products) that are subject to the U.S. Food and Drug Administration (FDA) oversight must comply with FDA regulations regarding advertising and promotion.
18. Advertiser links to other websites cannot prevent a user from easily returning to Publisher's website.
19. Advertising copy must be factual and in good taste.
20. Advertising that appears at Publisher's website and in email service must be clearly distinguishable from editorial content.
21. Advertisements may not include offers for free merchandise or contests.
22. Publisher does not release personally identifiable data on the users of our websites or email service to advertisers.
23. Advertising is separate from content. Advertisers and sponsors have no advance knowledge of our editorial content, nor do the editors shape content to accommodate advertising. Publisher will not sell advertising for a specific product on the condition that it appear in the same location, and at the same time, as a specific article mentioning that product. Advertisers do not influence any of our editorial content before it is published.
24. Publisher's advertising sales representatives have neither control over, nor prior knowledge of, specific editorial content before it is published.
25. Advertisers have no control or influence over the results of searches a user may conduct on the Publisher's website. Search results are based solely on the functionality available through our search software (e.g., keywords or natural language) and user-defined criteria (e.g., displaying most recent or most relevant items first).

CONTACT INFORMATION



The **NEW ENGLAND JOURNAL** of **MEDICINE**

860 Winter Street
Waltham, MA 02451-1413
Business hours:
8:00 a.m. to 4:00 p.m. EST

Classified Advertising

Tel: (800) 635-6991 or (781) 893-3800
Email: ads@nejmcareercenter.org
Website: NEJMCareerCenter.org

Director, Recruitment Solutions

Ken Sylvia: (781) 434-7029
ksylvia@nejm.org

Director, Recruitment Sales and Business Development

Matt Clancy: (781) 434-7034
mclancy@nejm.org

Senior Recruitment Advertising Representative

Chantelle DelOrfano: (781) 434-7789
cdelorfano@nejm.org

Senior Recruitment Advertising Representative

Joe Sena: (781) 434-7030
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Senior Recruitment Advertising Representative

April Van Dam: (781) 434-7653
avandam@nejm.org

Advertising Production

Tel: (800) 635-6991 or (781) 893-3800

Director, Advertising Production

Mary Kaye Balacco: (781) 434-7027
mbalacco@nejm.org

Senior Advertising Production Specialist

Lynn Ferguson: (781) 434-7036
lferguson@nejm.org

Operation and Support Services

Tel: (800) 635-6991 or (781) 893-3800

Manager, Recruitment Advertising

Patrick Riordan: (781) 434-7026
priordan@nejm.org